

16 November 2007

Frenzi Group announces the launch of our new customer loyalty programme, FrenzCard™.

This unique smart-card based loyalty programme allows customers to earn valuable reward points each & every time food or beverages are purchased at twelve participating Frenzi bars & restaurants. Once sufficient reward points have been accumulated they can be used to pay for purchases at any of these venues throughout NZ, simply with a swipe of the card!

Furthermore, each FrenzCard member will receive special offers & advance notifications of deals or events taking place at their "local".

Alongside the FrenzCard programme, we also offer the **FrenzClub™** programme designed specifically for sports & social groups. This programme is similar to the FrenzCard programme, but with the option for the reward points to be shared by the individual members with their particular club or association. In this way this innovative programme can be a valuable source of fund raising for participating sports & social groups.

For more information visit www.frenzcard.co.nz, www.frenzclub.co.nz or email us at loyalty@frenzigroup.co.nz